

Vienna, 28 October 2016

## **Perfect setting for Austria's sporting elite**

**At Austria's largest gala location skiers Marcel Hirscher and Eva-Maria Brem took the prizes for sportsman and sportswoman of the year, and sailing duo Thomas Zajac and Tanja Frank were announced as team of the year. The nation's top sportsmen and women were greeted with storms of applause from 1,400 high-profile sports, media and society figures at the LOTTERIEN-GALA Night of Sport.**

### **Honouring outstanding sporting achievements**

Austria's top sporting personalities were back in the limelight at the Austria Center Vienna for the fourth time on 27 October 2016. 1,400 guests in the main hall and several hundred thousand viewers at home looked on as the nation celebrated the achievements of its sporting elite at the gala event. The Austrian national broadcaster ORF showed almost two hours of live footage from the country's largest gala venue, from the red carpet to the glittering finale in Hall A.

"Major gala events like this are challenging and exciting for the organisers and for us as a location. On the night we showed just how flexible and versatile the venue can be. Each year, we aim to provide an exciting and attractive backdrop for the event, so that we can create that elusive wow effect while still meeting all of the technical requirements for a successful live broadcast," explained Austria Center Vienna Managing Director Susanne Baumann-Söllner.

### **Innovative lighting and stage equipment helps create the ideal atmosphere**

Shiny red flooring, a 100m<sup>2</sup> high-resolution indoor LED screen and countless effect lighting fixtures ensured that presenters Rainer Pariasek and Mirjam Weichselbraun and their co-presenters were cast in the right light. 10 HD projectors aimed at the side walls, custom hall and show lighting and impressive exterior lighting at the main entrance completed the effect. "We are proud to play our part in showcasing the achievements of Austria's leading athletes, with the support of our professional service partners. One of our greatest strengths is the excellent lighting and stage equipment already in place at the venue," Susanne Baumann-Söllner said.

### **Strong demand for Austria Center Vienna's technical know-how and expertise**

Ten cameras including a boom camera and a shoulder camera enable viewers at home to get a feeling for the unique atmosphere at the event from the comfort of their living rooms. More than 70 technicians were involved in making sure that the live broadcast passed off without a hitch. "We staged the evening to perfection with the support of our own technicians, our service partner AV Professional and ORF," Baumann-Söllner confirmed.

### **About IAKW-AG**

Internationales Amtssitz- und Konferenzzentrum Wien, Aktiengesellschaft (IAKW-AG) is responsible for maintaining the Vienna International Centre (VIC) and operating the Austria Center Vienna (ACV). The Austria Center Vienna is Austria's largest conference centre, with 24 halls, 180 meeting rooms and some 22,000 square metres of exhibition space, and is one of the top players on the international conference circuit. IAKW-AG and the Austria Center Vienna are headed by Chief Executive Officer Susanne Baumann-Söllner. Visit [www.acv.at](http://www.acv.at) for additional information.

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